

## CUSTOM SITE/ MICROSITE

### **Specifications:**

- Product Benefits, Case Study / White Paper to be given in advance with the details on the USPs
- Dynamic content such as Videos/ Audios, Demo for downloads to be given in advance
- Templates for the site to be approved by the client

### **Reports**

- Page View Reports will be given on Monthly basis
- In case of lead generation, weekly reports will be sent post validation